

# #DIGITALORGANIZING

TECHNOLOGY, COOPERATION AND HUMAN RIGHTS

WHEN? 28 TH 29 TH AND 30TH OF APRIL FROM 3:30 P.M. - 5:00 P.M. CET

TIME ZONE: BARCELONA TIME

WHERE? OPEN WEBINAR. YOU CAN REGISTER HERE: [HTTPS://BIT.LY/2VJ10QZ](https://bit.ly/2VJ10QZ)

LANGUAGE? ALL SESSIONS WILL BE HELD SIMULTANEOUSLY IN SPANISH AND ENGLISH



## Organized by

NOVACT - Noviolència @novact\_\_  
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**NOVACT**

ACCD Agència Catalana de Cooperació al Desenvolupament

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Lafede Justícia Global @Lafede\_cat  
NOVA - Western Sahara @novas2016  
OPEV - Prevenir @opevorg  
ODHE - Drets Humans i Empreses @ObservatoriDHE  
REC Projecte de Moneda ciutadana @RECBarcelona  
Red Levadura #RedLevadura  
SAFI - Stop als fenòmens islamòfobs @SAFICatalunya  
Shock Monitor @ShockMonitor  
Som Energia @SomEnergia  
SOS Racisme @SOSRacis

# #INTRODUCTION

Humanity is facing a global crisis. Perhaps, the greatest crisis of our generation. The decisions that citizens and governments will make in the coming weeks could shape the world for the next few years as well as our way of organizing for social change. Today, we know that many short-term measures taken during this emergency will become an integral part of our lives. This is the nature of emergencies: they speed up historical processes.

Given the emergence of COVID-19, Human Rights and the Sustainable Development Goals (SDGs) remain fully in force and can be quarantined, since they can be a compass to overcome the current crisis, improve our resilience as humanity and benefit the planet.

In this seminar, we want to focus on one of the decision aspects that we will have to face: the relationship between technology and human rights. Will technologies serve to totalitarian surveillance with the excuse of facing the COVID19 crisis? Will we know how to take advantage of the potential of new technologies and work for social change? Will we know how to protect the most vulnerable people on this planet or will we move forward to isolation and xenophobic options? These are decisions that will be made quickly. We must urgently prepare.

In a recent conference, Angela Davis and Naomi Klein highlighted how, in times of crisis, we must learn to organize ourselves as an international movement and build it through the #DigitalOrganizing. This is why we are organizing this seminar. We understand that, even in the current isolation context, we must put efforts to harness the potential of new technologies to mobilize power in order to put it on service to social change. We have to take advantage of the solidarity networks that we have built and make the work towards a new social majority that builds international solidarity.

# #REGISTRATION

In order to participate, prior registration is recommended: <https://bit.ly/34NEJ3G>

The sessions will be open and online. All the access information available at: <https://novact.org> and <https://cooperaciocatalana.gencat.cat>

# #MAIN GOALS

- This seminar does not want to be a forum for technologists or experts. On the contrary: we want to offer a collective learning space for all those entities and movements that want to explore the potential of new technologies to adopt new methodologies for social change.
- To provide tools to understand the responses to the COVID 19 crisis and the risk that they lead to totalitarian surveillance mechanisms.
- To reflect the social implications of the use of systems that automate decisions in public administration with a human rights perspective.

# #TARGET AUDIENCE

- Organizations for Global Justice
- Human Rights Defenders
- Associations facing the climate emergency
- Anti discrimination movements
- Public Administrations
- Technological Innovation Centers

# #AGENDA

**#DIGITAL** Something not from the Valley  
28 th of April 3:30 to 5:00 p.m (Barcelona time)

**#BIGDATA** Back to the future  
29th of April 3:30 to 5:00 p.m (Barcelona time)

**#ORGANIZING** Learning to break the Echo Chamber  
30 th of April 3:30 to 5:00 p.m (Barcelona time)

## #DIGITAL Something not from the Valley

28 th of April from 3:30 p.m. to 5:00 p.m. CET (Barcelona Time)

Silicon Valley and other “valleys” like Israel, China or India, are just some repetitive examples of technological innovation. Some states are putting these technologies into service of designing responses to COVID19 that may generate massive violations of Human Rights. In this session we will explore this as well as some methodologies of social and technological innovation serving in defence of human rights.

- **Welcome**, *Bernat Solé i Barril*, Catalan Regional Minister of External Action and Transparency
- **Presentation and goals of the Seminar**: *Luca Gervasoni i Vila*, Director of NOVACT
- **Habeas data: Human Rights Vulnerations and Surveillance**. *Laia Serra*, Lawyer, activist and trainer (ACDDH)
- **Citizen Evidence Lab**: Harnessing open-source information and new methodologies for human rights. *Representative of Amnesty International*
- **Social innovation and community development through technology and design**. *Emilio Velis*, Digital Fabrication Association of El Salvador.
- **REC Project: Social coin and blockchain for social economy**. *Álvaro Porro*, Commissioner for Social Economy, Local Development and Food Policy of the Barcelona City Council
- **Psycho-social support through artificial intelligence**: A BOT to take care in times of emergency. *Representative of Doctors Without Borders*.
- **Moderator**, *Carme Gual*, Director of the Catalan Agency for Cooperation to Development (ACCD)

## #BIGDATA Back to the future

29 th of April 3:30 to 5:00 CET (Barcelona Time)

The tech industry has made profitable use of Bigdata to assess markets and formulate algorithms that predict certain consumer trends. The commercial success that these methodologies have generated, raise the question about if the same techniques have to be applied in other social contexts. Bigdata undoubtedly brings benefits and risks. In this session, we will try to analyse it.

- **Presentation**, *Carme Gual*, Director of the Catalan Agency for Cooperation for Development (ACCD)
- **Measuring the margins, the limits of digital data**. *Carina Lopes*, Head of Digital Future Society Think Tank of the Mobile World Capital
- **Citibeats: understanding the real needs**. *Ivan Caballero*, Technology entrepreneur and founder of Citibeats
- **Digital Humanity: Data to face climate emergency**. *Pablo Martínez*, Architect and specialist in urban planification and data science
- **Big Data and digital surveillance**. *Lena Hegazi*, Advocacy Coordinator of “Tamleh” Arab Center for the Advancement of Social Media.
- **Data, surveillance and human rights from a global South perspective**, *Valeria Betancourt*, Head of APC’s Communications and Information Policy Programme
- **Moderator**, *Luca Gervasoni i Vila*, Director of NOVACT

## #ORGANIZING Learning to break the Echo Chamber

30 th of April 3:30 to 5:00 p.m CET (Barcelona Time)

One of the key problems in the current communication context, is that NGOs and actors working for social change only know how to reach an audience within their echo chamber (around 30% of the population). It is often the case that we dedicate time to convince people who is already convinced without knowing how to find effective mechanisms that allow us to reach a broader audience. While this is happening, we leave all space to extreme right, hate speech and fear discourses.

- **Presentation**, *Carme Gual*, Director of the Catalan Agency for Cooperation for Development (ACCD)
- **Closer than ever: How can we work online for Human Rights?** *Leila Nachawati*, co-founder of Syria Untold and media outreach lead at the Association for Progressive Communications.
- **Solutions and technological innovation to face confinement in times of emergency**: Hackovid. *Ricard Faura i Homedes*. Techno-anthropologist, Professor at UOC and Head of the Service of Inclusiveness and Digital Training of the Catalan Government.
- **Levadura Network: What techniques can we use to break our echo chamber?** *Saya Saulière*, Co-founder of Komons, Co-Coordinator of Com-hub.org project and member of the Network..
- **#FakeNews: journalism in time of massive hoaxes**. *Stéphane Grueso*, Coordinator of digital alphabetization and educative strategies at Maldita.es
- **Moderator**, *Montse Santolino*, writer at La Directa and Responsible of Communication at Lafede.cat